



NEBRASKA C.A.R.E.S. *

FIRST ANNUAL CANCER CONFERENCE

WHEN AND WHERE:

- Thursday, October 13, 2005
- Embassy Suites
1040 P Street
Lincoln, NE, 68508
Phone: 402-474-1111

PRESENTED BY:

- Centers for Disease Control and Prevention
- Nebraska C.A.R.E.S. Partnership
- Nebraska Health and Human Services

GOAL: To provide an update on controlling cancer in Nebraska

Learning Objectives:

- To learn about the burden of cancer in Nebraska and the evidence-based strategies that are being applied by Partners across the state.
- To have an understanding of the Nebraska C.A.R.E.S. program and its role in facilitating partner collaboration to accomplish more together than separately.
- To learn about Nebraska C.A.R.E.S. programs and activities aimed at reducing the cancer burden in Nebraska.
- To learn how your organization can participate in cancer collaboration opportunities.

WHO SHOULD ATTEND?

- Nebraska C.A.R.E.S. Partners
- Oncologists & Other Specialist Physicians
- Primary Care Providers: MD, RN, PA, MSW, APRN
- Health Educators
- Researchers
- Administrators
- Third-Party Payers
- Community-Based Organizations
- Representatives of Government Agencies
- Non-Governmental Organizations
- Advocacy Organizations

* Cancer Awareness, Research, Education and Service

Letter of Invitation

Preliminary Agenda

General Information

Hotel Reservations

Cancellation Information

Continuing Education Credits

Resource Table
And Exhibit Information

Nebraska C.A.R.E.S* FIRST ANNUAL CANCER CONFERENCE

* Cancer Awareness, Research, Education and Service

THURSDAY, OCTOBER 13, 2005

THE EMBASSY SUITES 1040 P STREET LINCOLN, NE



PRELIMINARY AGENDA

8:30 AM. *Continental Breakfast - Conference Registration – Exhibits Open*

9:00 AM **Welcome and Orientation to the Day**

- Alan G. Thorson, MD, FACS, *Nebraska C.A.R.E.S*
- June E. Ryan, MPA, *Nebraska C.A.R.E.S*

9:15 AM **Imagine a State Plan that Makes a Difference**

- Alan G. Thorson, MD, FACS, *Nebraska C.A.R.E.S*

10:00 AM **Keynote: Imagine TOLLS - Teens Observing Live Lung-cancer Surgery**

- Tom White, MD, FACS *Regional West Medical Center, Scottsbluff, NE*

10:45 AM *15-Minute Break - Exhibit Visits*

11:00 AM **Imagine Increasing Screening for Colorectal Cancer**

- Tracy Wiseman, M.Ed. *American Cancer Society*

Imagine Increasing Access to Cancer Care

- Carmela Sanchez de Jimenez, B.A., *Nebraska C.A.R.E.S/Cancer Information Service*

12:00 Noon *Lunch and Networking*

1:00 PM **CONCURRENT CONVERSATIONS (To Be Repeated - Pick Two)**

- A. Recognizing the role of cancer centers in communities throughout Nebraska Alan Thorson, M.D.
- B. Eliminating cancer disparities Carmela Sanchez de Jimenez, B.A.
- C. Enhancing end of life for cancer patients and their families Jonathan Krutz, M.B.A.
- D. Improving nutrition and healthy lifestyles Holly Dingman, M.S., R.D.
- E. Increasing screening and early detection for cancer Tracy Wiseman, M.Ed.
- F. Understanding survivorship issues and opportunities Mary Jo Gillespie, B.S.

2:30 PM *15-Minute Break Visit Exhibits*

2:45 PM **Reporting Out Conversations and Setting New Priorities for 2006**

- Alan G. Thorson, M.D.

3:45 PM **Closing Remarks and Next Steps**

- Alan G. Thorson, M.D.
- June E. Ryan, M.PA

4:00 PM *Conference Adjourns*

Please note: All sessions of the conference will begin on time.

Please have all cell phones turned to vibrator mode while in meeting rooms.



Nebraska C.A.R.E.S* FIRST ANNUAL CANCER CONFERENCE

* Cancer Awareness, Research, Education and Service

GENERAL INFORMATION

Date:

**October 13,
2005**

Location:

**The Embassy
Suites
1640 P Street**

**Lincoln,
Nebraska**

68508

- CONFERENCE REGISTRATION FEE (Received on or before October 1st): \$75
- LATE CONFERENCE REGISTRATION FEE (Received after October 1st): \$100
- Group meals and snacks provided during this conference.
- Please arrive by 8:30 AM for continental breakfast on Thursday, October 13th and plan to stay through 4:00 PM.
- Please send your check and registration form to Holly Dingman, 301 Centennial Mall South, P.O. Box 95044, Lincoln, NE 68509-5044.

HOTEL RESERVATIONS

- Rooms are available at The Embassy Suites; a block of rooms is being held at **\$109 plus 10% tax per night**. Please call and make your own hotel reservations:

The Embassy Suites
1040 P Street Lincoln, NE 68508
phone: 402-474-1111 fax: 402-474-1144

CANCELLATIONS / REFUNDS

- If an attendee cancels for any reason, a full refund of the registration fee will be given until October 1st. After October 1st, a refund of the registration fee will be given less \$15.
- Any attendee who does not cancel their attendance or attend the conference will be considered a "no show" and will not receive a refund for any portion of the fee.

ACCREDITATION / CME CREDITS

This activity has been planned in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME); credit has been requested. The program is sponsored by the Centers for Disease Control and Prevention (CDC) and Nebraska Health and Human Services System.

Approval for this continuing nursing education activity has been requested from the Nebraska Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

All non-physician healthcare providers may receive a certificate of attendance. This certificate can be submitted to your respective credentialing organization. This certificate will be prepared, in advance, for each physician/non-physician healthcare provider who pre-registers for this accreditation by marking the appropriate box on the conference registration form. The certificate will be ready for pick up during the conference at the registration desk in exchange for a program evaluation form.

RESOURCE TABLE and EXHIBIT INFORMATION

All attendees are welcome to bring samples of their organizations' educational materials to display on a resource table at the conference. Plan on bringing no more than 150 copies. Marketing materials are not permitted. Exhibit space is by reservation only.